



**dmg** :: events presents

# ENERGY WORKS CAREER EXPO MEDIA KIT 2023



# ABOUT

Energy Works is the only career expo specifically dedicated to making connections with job-seekers and the companies that are hiring in the Canadian energy sector, including oil & gas, electrification and utilities, hydrogen and CCUS sectors. This event is for everyone from high-level engineers to new graduates who are looking for employment or to find their ideal job. Every exhibitor on display is currently recruiting for roles in their company.

Energy Works Career Expo is a 2-day program that will focus on three core pillars to help engage companies hiring in the energy sector and individuals seeking to build a successful and exciting career for the future. The three pillars are: implementing new strategies to attract and retain workers, hiring for the energy transition and taking diversity and inclusion seriously and authentically. Each pillar will drive conversations throughout the event.

## EVENT INFORMATION

**6,000+**

ATTENDEES

**50+**

EXPERT  
SPEAKERS

**2- DAY**

CONFERENCE  
WITH SPEAKERS

**50+**

EXHIBITING  
COMPANIES

**50,000**

SQ FT OF  
EXHIBITION SPACE

**4+**

KNOWLEDGE  
BARS

## ACTIVATION ZONE



**LinkedIn Corner**



**Resume Check Zone**



**Next Gen Lounge**



**One Minute Headshot Hub**

### SCHEDULE AT A GLANCE

### EXHIBITION

### STRATEGIC CONFERENCE

Tuesday, September 19

08:00 am – 05:00 pm

10:00 am – 05:00 pm

Wednesday, September 20

08:00 am – 05:00 pm

10:00 am – 05:00 pm

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**MEDIA KIT  
2023**

**SHOW INFORMATION**



# PROGRAMMING

The energy sector is facing an enormous challenge with an aging workforce that risks impeding exciting growth opportunities for Canada's energy sector. Many of the baby-boomer generation have retired or are preparing to retire in the coming years. In addition, the energy industry has a skills gap challenge as emerging technologies are rapidly changing as the industry evolves with decarbonization and increased sustainability taking priority.













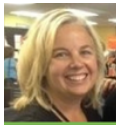











Without a capable, skilled, and diverse workforce, the energy sector's ability to grow is compromised.

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## STEERING COMMITTEE

 Executive Director BuildForce Canada	 Vice President of People & Stakeholder Relations Inter Pipeline	 Founder/President - Staffing Solutions Kastel Staffing Group	 Dean, MacPall School of Energy Southern Alberta Institute of Technology (SAIT)	 Director of Content DMG Events	 Program Development Specialist CAREERS: The Next Generation	 Vice President Adecco	 Executive Director, Clean Technology Alberta Innovates
 President and Chief Executive Officer Canadian Hydrogen and Fuel Cell Association (CHCA)	 Chancellor University of Calgary	 ServiceNow Functional Lead, People Team Worley	 Executive Director and Business Development, Industry Diversification Young Women in Energy (YWE) and Spartan Controls	 Energy Safety Canada	 CEO & Co-Founder Avatar Innovations	 Trainer, Speaker, Instructor, Course Creator Leanne Calderwood LinkedIn and Personal Branding	 Chief Operating Officer Canada Action
 Lead, Events Platform Calgary	 Chief People Officer (CPO) Blackline Safety	 Vice President, Business Development Edmonton Global	 Senior Vice President - North America DMG Events	 Founder and CEO Matrix Labour Leasing Ltd.	 Senior Manager of Stakeholder Relations Women Building Futures	 Partner, Advisory Services KPMG Canada	 Project Manager Indian Resource Council

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# SPOKESPEOPLE

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## NICK SAMAIN

dmg events Senior Vice President - North America

As Senior Vice President, Energy, North America at dmg events, Nick oversees P&L, operational and strategic responsibilities for dmg's diverse and growing portfolio of B2B trade exhibitions in Canada and USA markets. He leads both established bellwether brands that include the Global Energy Show (Canada's largest B2B event), the International Pipeline Expo, Canada Gas & LNG, the Canadian Hydrogen Convention and Carbon Capture Canada.



## DAVID GHORIS

Director of Content, dmg events

A community builder with international experience in convening the largest energy events globally. A researcher of the most pressing topics to help us achieve our net zero future, and the producer of the Canadian Hydrogen Convention and Carbon Capture Canada events. Working closely with industry to ensure an energy future that is accessibly, affordable, reliable and secure.



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# PRESS RELEASE

ENERGY WORKS  
CAREER EXPO

dmg events Presents Energy Works Career Expo  
September 19 - 20, 2023 Calgary, Alberta

MEDIA KIT  
2023

Calgary, Alta. (August xx, 2023) – The 2023 Energy Works Career Expo will take place in Calgary, Alta on September 19 - 20, 2023 at the Telus Convention Centre (136 8 Avenue S.E.). The energy sector is continually creating new opportunities and roles within the industry. Presented by dmG events, this event is the only career expo specifically dedicated to making connections with job-seekers to companies that are hiring in the Canadian energy sector, including oil & gas, electrification and utilities, hydrogen and Carbon Capture Usage and Storage (CCUS) sectors. This event is for everyone from high-level engineers to new graduates who are looking for employment or to find their ideal job. Every exhibitor on display is currently recruiting for roles in their company. Media is requested to register prior to the event. For passes register at [Energy Works Career Expo](https://EnergyWorksCareerExpo.com).

Key features of this year's event include:

- A dynamic exhibition featuring 50+ exhibitors across the exhibition floor and 50+ expert speakers with topics of interest for job seekers and employers
- Activation zones with a LinkedIn Corner, Resume Check Zone, Next Gen Hub and One Minute Headshot Zone
- Interview Alley where candidates can engage in focused discussions with potential employers, Job Link and Latte Lounge for casual networking
- Connect-Up Career Mixer for an evening of networking for attendees to connect with the energy community

WHO: dmG events.

WHAT: Energy Works Career Expo

WHEN: Tuesday, September 19 - Wednesday, September 20, 2023.

WHERE: Telus Convention Centre (136 8 Avenue S.E.) Calgary, Canada.

Registration is now open for Media. For passes register at [Energy Works Career Expo](https://EnergyWorksCareerExpo.com). Media is responsible for arranging their own interviews.

FOR MEDIA INQUIRIES, CONTACT:

Ellen Parker  
ellen@parkerpr.ca  
403.919.9452

Bob Sumner  
bob@parkerpr.ca  
403.875.4709

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# FREQUENTLY ASKED QUESTIONS

ENERGY WORKS  
CAREER EXPO

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## WHEN IS THE EVENT?

This event is September 19 - 20 , 2023

## WHERE IS THE CAREER EXPO BEING HELD?

The event is in Calgary, Alberta at the Telus Convention Centre (136, 8 Avenue S.E. Calgary, Alberta, Canada)

## WHAT TOPICS WILL BE ADDRESSED?

The Expo will focus on the key pillars of implementing new strategies to attract and retain workers, hiring for the energy transition, and taking diversity and inclusion seriously and authentically. The main stage speakers will address many topics including:

- Overview of the Technology Skills Gap in the Energy Sector
- Identifying and Developing Leadership Skills and Emotional Intelligence
- Powering Inclusion: Driving Diversity, Equity, and Inclusion in the Energy Sector

## WHO WILL BE SPEAKING AT THE 2023 EVENT?

We will welcome over 50 speakers and more than 6,000 attendees.

## WHY IS THIS EVENT IMPORTANT?

Canada's oil and gas industry is anticipated to experience net hiring requirements of 19,820 jobs over the forecast period: 7,840 due to industry activity and 11,980 from age-related attrition. The Energy Works Career Expo will provide opportunities for employers, job seekers and students to connect and explore opportunities.

## HOW DOES MEDIA ATTEND?

Media can register on our website under the [Press Registration](#) tab. Media registration is for Editorial staff/Journalists only. All media registrations will be verified upon submission.

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CONNECT, ENGAGE, AND DISCOVER  
CAREER OPPORTUNITIES IN ENERGY



Ask me how you can participate

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dmg events Canada is headquartered in the Blackfoot Confederacy (Siksika, Kainai, Piikani), the Tsuut'ina, the Îyáxe Nakoda Nations, the Métis Nation (Region 3), and all people who make their homes in the Treaty 7 region of Southern Alberta | Calgary, Alberta