ENERGY WORKS
CAREER EXPO
MEDIA KIT 2023
ABOUT

Energy Works is the only career expo specifically dedicated to making connections with job-seekers and the companies that are hiring in the Canadian energy sector, including oil & gas, electrification and utilities, hydrogen and CCUS sectors. This event is for everyone from high-level engineers to new graduates who are looking for employment or to find their ideal job. Every exhibitor on display is currently recruiting for roles in their company.

Energy Works Career Expo is a 2-day program that will focus on three core pillars to help engage companies hiring in the energy sector and individuals seeking to build a successful and exciting career for the future. The three pillars are: implementing new strategies to attract and retain workers, hiring for the energy transition and taking diversity and inclusion seriously and authentically. Each pillar will drive conversations throughout the event.

EVENT INFORMATION

<table>
<thead>
<tr>
<th>Attendance</th>
<th>6,000+</th>
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<tbody>
<tr>
<td>CONFERENCE WITH SPEAKERS</td>
<td>2- DAY</td>
</tr>
<tr>
<td>50,000</td>
<td>50+</td>
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<td>50+</td>
<td>50+</td>
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<tr>
<td>4+</td>
<td>KNOWLEDGE BARS</td>
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ACTIVATION ZONE

LinkedIn Corner

Resume Check Zone

Next Gen Lounge

One Minute Headshot Hub

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<tr>
<th>SCHEDULE AT A GLANCE</th>
<th>EXHIBITION</th>
<th>STRATEGIC CONFERENCE</th>
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<tbody>
<tr>
<td>Tuesday, September 19</td>
<td>08:00 am – 05:00 pm</td>
<td>10:00 am – 05:00 pm</td>
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<tr>
<td>Wednesday, September 20</td>
<td>08:00 am – 05:00 pm</td>
<td>10:00 am – 05:00 pm</td>
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The energy sector is facing an enormous challenge with an aging workforce that risks impeding exciting growth opportunities for Canada’s energy sector. Many of the baby-boomer generation have retired or are preparing to retire in the coming years. In addition, the energy industry has a skills gap challenge as emerging technologies are rapidly changing as the industry evolves with decarbonization and increased sustainability taking priority.

Without a capable, skilled, and diverse workforce, the energy sector’s ability to grow is compromised.
SPOKESPEOPLE

NICK SAMAIN
dmg events Senior Vice President - North America

As Senior Vice President, Energy, North America at dmg events, Nick oversees P&L, operational and strategic responsibilities for dmg’s diverse and growing portfolio of B2B trade exhibitions in Canada and USA markets. He leads both established bellwether brands that include the Global Energy Show (Canada’s largest B2B event), the International Pipeline Expo, Canada Gas & LNG, the Canadian Hydrogen Convention and Carbon Capture Canada.

DAVID GHORIS
Director of Content, dmg events

A community builder with international experience in convening the largest energy events globally. A researcher of the most pressing topics to help us achieve our net zero future, and the producer of the Canadian Hydrogen Convention and Carbon Capture Canada events. Working closely with industry to ensure an energy future that is accessibly, affordable, reliable and secure.
PRESS RELEASE

dmg events Presents Energy Works Career Expo
September 19 - 20, 2023 Calgary, Alberta

Calgary, Alta. (August xx, 2023) – The 2023 Energy Works Career Expo will take place in Calgary, Alta on September 19 - 20, 2023 at the Telus Convention Centre (136 8 Avenue S.E.). The energy sector is continually creating new opportunities and roles within the industry. Presented by dmg events, this event is the only career expo specifically dedicated to making connections with job-seekers to companies that are hiring in the Canadian energy sector, including oil & gas, electrification and utilities, hydrogen and Carbon Capture Usage and Storage (CCUS) sectors. This event is for everyone from high-level engineers to new graduates who are looking for employment or to find their ideal job. Every exhibitor on display is currently recruiting for roles in their company. Media is requested to register prior to the event. For passes register at Energy Works Career Expo.

Key features of this year’s event include:

- A dynamic exhibition featuring 50+ exhibitors across the exhibition floor and 50+ expert speakers with topics of interest for job seekers and employers
- Activation zones with a Linkedin Corner, Resume Check Zone, Next Gen Hub and One Minute Headshot Zone
- Interview Alley where candidates can engage in focused discussions with potential employers, Job Link and Latte Lounge for casual networking
- Connect-Up Career Mixer for an evening of networking for attendees to connect with the energy community

WHO: dmg events.

WHAT: Energy Works Career Expo

WHEN: Tuesday, September 19 - Wednesday, September 20, 2023.

WHERE: Telus Convention Centre (136 8 Avenue S.E.) Calgary, Canada.

Registration is now open for Media. For passes register at Energy Works Career Expo. Media is responsible for arranging their own interviews.

FOR MEDIA INQUIRIES, CONTACT:

Ellen Parker
ellen@parkerpr.ca
403.919.9452

Bob Sumner
bob@parkerpr.ca
403.875.4709
FREQUENTLY ASKED QUESTIONS

WHEN IS THE EVENT?
This event is September 19 - 20, 2023

WHERE IS THE CAREER EXPO BEING HELD?
The event is in Calgary, Alberta at the Telus Convention Centre (136, 8 Avenue S.E. Calgary, Alberta, Canada)

WHAT TOPICS WILL BE ADDRESSED?
The Expo will focus on the key pillars of implementing new strategies to attract and retain workers, hiring for the energy transition, and taking diversity and inclusion seriously and authentically. The main stage speakers will address many topics including:

- Overview of the Technology Skills Gap in the Energy Sector
- Identifying and Developing Leadership Skills and Emotional Intelligence
- Powering Inclusion: Driving Diversity, Equity, and Inclusion in the Energy Sector

WHO WILL BE SPEAKING AT THE 2023 EVENT?
We will welcome over 50 speakers and more than 6,000 attendees.

WHY IS THIS EVENT IMPORTANT?
Canada's oil and gas industry is anticipated to experience net hiring requirements of 19,820 jobs over the forecast period: 7,840 due to industry activity and 11,980 from age-related attrition. The Energy Works Career Expo will provide opportunities for employers, job seekers and students to connect and explore opportunities.

HOW DOES MEDIA ATTEND?
Media can register on our website under the Press Registration tab. Media registration is for Editorial staff/Journalists only. All media registrations will be verified upon submission.

CONNECT, ENGAGE, AND DISCOVER CAREER OPPORTUNITIES IN ENERGY